



## Who We Are

Care First South Pasadena is a grassroots coalition of residents working to reimagine public safety and reallocate city dollars to reflect our community's priorities. We came together in the summer of 2020 after George Floyd's murder and amid a global pandemic with a desire for a more just and inclusive community.

Care First's vision for public safety includes:

- Providing social workers and services to our neighbors experiencing homelessness and mental health conditions;
- Developing and preserving affordable housing in South Pasadena;
- Furthering economic and social justice in city policies and operations;
- Increasing transparency in police operations and enforcement activities; and
- Adopting strategies to minimize the threat of lethal force in police intervention.

## What We Do

Care First South Pasadena:

- Actively advocates within City government – at the City Council and key Commissions – to adopt policies consistent with our goals.
- Uses public records to learn more about city operations and programs, and share that information with the community.
- Engages in community service by providing hot meals and supplies to unhoused community members in South Pasadena.
- Brings experts to present on issues of community interest, such as police presence in schools and alternative models for providing services to unhoused residents and mental health crises.

## Where to Find Us

[www.carefirstsouthpas.com](http://www.carefirstsouthpas.com)

Email: [carefirstsouthpas@gmail.com](mailto:carefirstsouthpas@gmail.com)

Instagram: [@carefirstsouthpas](https://www.instagram.com/carefirstsouthpas)

Facebook: Care First South Pasadena

## Key Accomplishments

In collaboration with South Pasadena Tenants Union and Black Lives Matter South Pasadena, we have won a number of campaigns:

- Local just cause ordinance requiring landlords to obtain necessary permits and document renovations in order to evict tenants for substantial renovation, January 2021.
- Hazard pay ordinance for South Pasadena grocery and pharmacy retail employees, April 2021.
- Mobile crisis response team in lieu of police response for unhoused neighbors and mental health crises; proposed by Care First in April 2021, launched by the City in July 2022.